

Do you lean in?

**Do you have a seat
at the table?**

Do you lead “like a girl”?

**Do people take you
seriously?**

Professional women have no shortage of advice and guidance at their fingertips about navigating their careers, yet we still have difficulty cracking the elusive “leadership” code.

After working with hundreds of accomplished professional women, here’s what we’ve learned.

Women maximize their leadership by having a powerful, effective and memorable personal impact.

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▶▶ **THE WOMEN’S
LEADERSHIP BOOT CAMP**





ABOUT THE PROGRAM

The **▶WOMEN'S LEADERSHIP BOOT CAMP** is designed to put women who lead and those who aspire to lead through their soft skills paces. Whether it's developing an authentic and effective executive presence, mastering the art of building coalitions, learning how to inspire others or negotiating on your own behalf, you will learn how to build on your own unique style and strengths to become a truly effective leader.

This five-day intensive boot camp will put you in the driver's seat by giving you the opportunity to practice new leadership skills and get real time, tangible feedback every step of the way. Through a series of assessments, exercises, case studies and video, you will use both virtual and actual mirrors to examine your personal style and how it impacts your effectiveness as a leader. Best of all, you will leave **▶WOMEN'S LEADERSHIP BOOT CAMP** with not only the tools and self-knowledge you need to maximize your impact as a leader, but also a game plan to guide your continued professional growth and development.



WHAT YOU WILL LEARN

The ► **WOMEN'S LEADERSHIP BOOT CAMP** builds the competencies necessary to lead not only yourself but also others, providing insights about your effectiveness and impact on others in areas like:

- Executive presence
- Displaying purpose and drive
- Facing challenges with courage and curiosity
- Successfully negotiating a turf war
- Communicating one-on-one and with groups
- Inspiring commitment
- Leading change
- Valuing diversity and difference
- Building and maintaining relationships
- Managing sponsors and mentors

As women, we navigate the minefield of others' perceptions every day. It's time to take command of our impact on others and become the leaders we were born to be.



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The first step is enrolling at ► theasterconsulting.com/events



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REGISTER TODAY!
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» **WOMEN'S LEADERSHIP BOOT CAMP**
PROGRAM DATES

Dec 4 - 8, 2017	Washington, DC Metro Area
Jan 28 - Feb 2, 2018	Philadelphia Metro Area
March 18 - 23, 2018	San Francisco Metro Area
June 10 - 15, 2018	New York City Metro Area



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