



Meet Terri Hartwell Easter

ABOUT: Terri Hartwell Easter is a management consultant, HR expert, and executive coach with nearly 30 years' experience and a trademark for delivering innovative, informed thinking to some of the toughest HR management challenges in highly regulated, competitive industries.

INDUSTRY FOCUS:

Energy | Utilities | Professional Services | Commercial Banking
Non-Profits | Federal Government | White House

SEASONED SPEAKER | DIVERSITY CHAMPION | LEADERSHIP CULTIVATOR

- Managing intergenerational dynamics in the workplace
- Diversity initiatives that create true business impact
- Innovative approaches to cultivating talent through leadership engagement, cultural development & alignment
- Organizational and cultural integration after mergers and acquisitions
- Reducing the leadership skills development deficit
- Performance-based pay and incentive programs
- Sustainable change management and business process improvement
- Executive coaching tools: Hogan, Birkman Method, MBTI, DiSC, Emotional Intelligence/EQI/360



HIGHLIGHTS:

- Global outlook with management and operational expertise across the United States and around the world including Belgium, Egypt, Russia, South Africa, and the United Kingdom.
- Regular on the national speaking circuit, including the American Bar Association National Conference, SHRM National Diversity & Inclusion Conference, Delaware Chapter of the Society for Human Resource Management (DE SHRM), and the National Association of African Americans in Human Resources (NAAAHR) Conference.
- Thought leader who regularly shares her insight about *Making Diversity Work: Building a New Culture of Inclusion to Attract and Retain Top Talent*, *Managing a Multi-Disciplinary Team*, and *Measuring the Effectiveness of Human Resources Initiatives*.
- Presentations at the Graduate of Southeastern University; graduate coursework in business administration from Howard and Harvard Universities; specialized training in business process re-engineering and service quality management from the Disney Institute and Stanford University.

BOOKING CONTACT: Terri Hartwell Easter is available for media interviews and speaking engagements. Please contact Amy Smith at amy@theasterconsulting.com or 925-239-8058 for scheduling.